

NEW PATENTED TECHNOLOGY

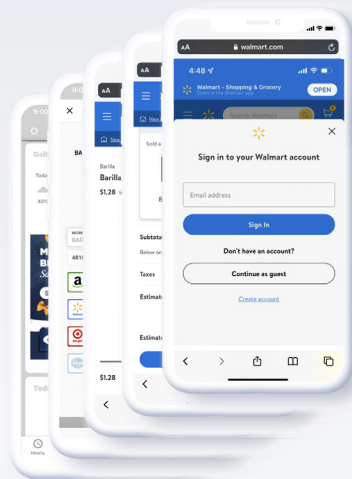
100% CART TRANSFER RATES



Zero-Click* Conversion Trial Shatters Industry Standard Cart Transfer Rates!

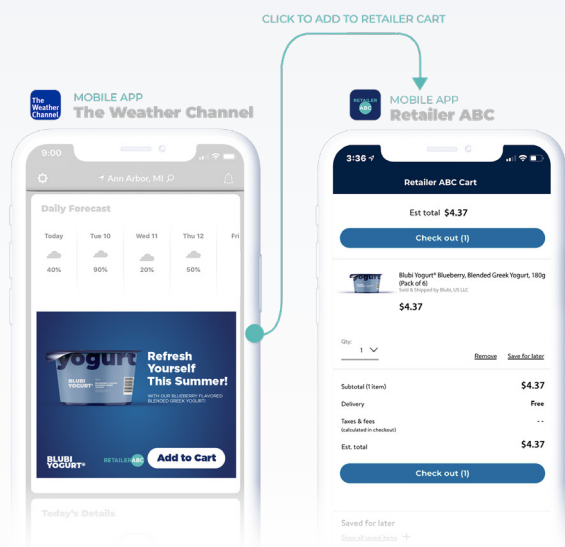
Current “shoppable” media still forces your customer to leave their desired experience, with up to five different clicks and logins. This experience sees a 30%-40% drop off in conversion for every additional step, leading to low cart transfer rates, sales, and ROAS.

AdAdapted has the Solution.



Stop Losing Sales

With each step of the customer journey you're losing **30%** of your customers & sales!



START OPTIMIZING TO THE NEW CTR

- Patented Process Provides Zero Click Conversion
- The Only Non Disruptive Customer Experience in Digital Media
- Make Every Website a Basket Building Shopping Cart



INSIDE THE NUMBERS

4 Week Campaign | Including 3 Brands

Targeting:

- Hyperlocal eCommerce shoppers
- In-store Shoppers

1.7%

CLICK THRU RATE

11x Higher Than Industry Standard (Industry Standard: 0.15%)

100%

CART TRANSFER RATE

Out of Stock Issues Resulted in 17% Missed Carts**

**When incorporating out of stock data, the cart transfer rate was 83% (16x higher than industry standard).

*What is Zero-Click Technology?

Better than one-click, zero-click keeps the consumer in their desired experience while adding any promoted product directly to the consumer's retailer cart for purchase.



LET'S DISCUSS HOW WE CAN
ELEVATE YOUR CARTING SUCCESS

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