

ADAPTED: OUR 2022 YEAR IN REVIEW

(WE COULDN'T HAVE DONE IT WITHOUT YOU!)

2022, you were memorable, to say the least!

We may have *just* counted down to the New Year, but we have a countdown of our own to remind us of what can be accomplished in just 365 days with a great team of colleagues, client partners, and cheerleaders like you along the way.

So let's count it down!



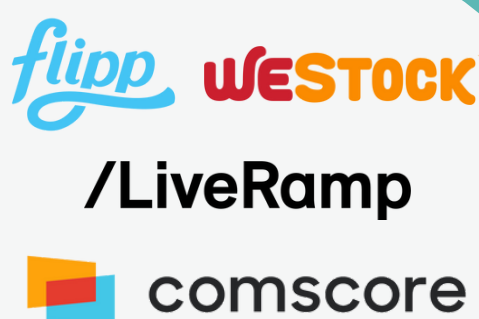
5* BIG AWARDS



*Okay, it's actually six (we're still blushing from the accolades!) Digiday Technology Awards *Best Native Advertising Platform*, Deloitte Technology Fast 500, Purpose Jobs *Best Place to Work 2023* + *Top Founder Molly McFarland*, Spark Fast Track Award, Inc. 5000 2022.

4 STELLAR PARTNERSHIPS

Flipp, Comscore, WeStock, LiveRamp -- we're proud to work with some of the best in the biz to bring exceptional ad tech and services to our clients.



Uncertainty Breeds Innovation

The Shopping List 2.0

Molly on the CPG Guys



3 WEBINARS + PODCASTS

Did you catch Uncertainty Breeds Innovation with The Mars Agency, The Shopping List 2.0, or Molly on the CPG Guys podcast? Each under an hour and full of info for anyone in the CPG world.

2 FRESH PRODUCTS

We're so proud to have launched our shoppable video product and our eCommerce capabilities for the AdAdapted Direct platform in 2022. Stay tuned for what's coming your way in 2023!



1 NEW OFFICE

With 372% three-year revenue growth, we continue to expand our physical footprint, adding our newest office in Denver, Colorado last year.



We want to THANK YOU for being a part of our growth last year!

We have a lot in store for you in 2023! Meanwhile, click on this email to find links to all of the webinars and news you may have missed!

2023 - BRING IT ON!